

FOR IMMEDIATE RELEASE
Contact for additional Info
Joshua Milne
261 Fearless, Inc.
Media Information
Josh@JoshuaMilnePR.com



Women's Running Pioneer Kathrine Switzer Announces 261 Fearless Club Leader Certification Course June 16-18th, 2017 in Edina, Minnesota

BOSTON - (May 30, 2017) -- Running legend Kathrine Switzer announced [261 Fearless](#), her global not-for-profit women's running organization, is increasing its effort to bring the 261 women's running club models to the greater Minneapolis-St. Paul area, as 261 Fearless expands throughout the United States and the world.

Switzer's "261 Fearless" is seeking women runners who want to increase access to running for women of all abilities to volunteer to be 261 Fearless Club Leaders and Coaches. Interested women are asked to apply and attend the upcoming ["261 Train the Trainer" Certification Course](#) in Edina, Minnesota, June 16-18, 2017 (Westin Edina Galleria, 3201 Galleria, Edina).

At the program, participants will receive training that embraces the 261 Fearless philosophies, enabling coaches and team captains to create and lead women's through this unique club model while they promote healthy, social running. All 261 Fearless Clubs globally focus on long-term health and running joy versus the more traditional clubs that train for speed, distance and race times. Participants will learn the 261 Fearless techniques of fitness, having fun while emphasizing inclusion and a sense of community as taught in the unique "261 Train the Trainer" method.

"Women can view running with 261 Fearless as a way to empower themselves," said Edith Zuschmann, Director of Global 261 Club Network. "We can all take the mission and the legacy of what Kathrine Switzer has built over the past 50 years and we can create additional opportunities for women to connect through running. We are looking to reach out to empowered, fearless women to form local 261 Fearless clubs all over the world and make a difference in the local community."

261 Fearless unites women through this unique 261 running club network on a global basis, creating a supportive community, while allowing fearless women to pass forward a strength gained from running to women who are facing challenges, sparking a revolution of empowerment. "261" is the symbol that unites women as empowered runners. Women of all abilities, cultures and social backgrounds are welcome and encouraged to participate. The 261 Fearless Club network is creating a new and wide-ranging global presence with the ability to connect club members in the Twin Cities area to 261 Fearless Club members throughout the USA and all over the world.

"Giving back what you have experienced through running will change your life in a wonderful and powerful way," said Kathrine Switzer. "Let it. We invite you to join our fearless global community of Club Leaders and Coaches where you can experience the power of running with a support group behind you every step of the way."

An iconic athlete, author, and advocate for sports and social causes, Kathrine Switzer was the first woman to officially enter and then run the Boston Marathon. Switzer has been honored for her achievements, most recently for running the Boston Marathon on the 50th anniversary of her historic run in 1967 and for her induction to the USA National Women's Hall of Fame which recognized her for creating positive social change throughout her storied career. The ramifications of this work is both joyful and profound, changing forever the face of sports, health, and opportunities for women around the world and fearlessly empowering millions beyond the finish line, through the recently launched non-profit 261 Fearless, so aptly named after her bib number in Boston back in 1967.

About 261 Fearless, Inc.

261 Fearless, Inc. is a global non-profit organization founded by pioneer runner, Kathrine Switzer. 261 Fearless uses running as a vehicle to empower and unite women globally through the creation of communication platforms, clubs, training opportunities, ambassadors, merchandising and events. Through these networking opportunities, 261 Fearless breaks down the barriers of geography and creates a global community for women runners of all abilities to support and talk to each other, encouraging healthy living and a positive sense of self and fearlessness. For more information please visit, www.261fearless.org.

261 and 261 Fearless are trademark-protected brands, with registrations in the United States and throughout the world. Any use of these brands without the express written authorization from 261 Fearless, Inc. for each such use is strictly prohibited.

###